

# PHILLIPS - VAN HEUSEN CORPORATION

200 MADISON AVENUE • NEW YORK, NY 10016 • (212) 381-3500

February 19, 2009

Robert Sullivan  
R.M. Sullivan Transportation, Inc.  
649 Cottage Street  
Springfield, MA 01104

Dear Mr. Sullivan,

Please extend my congratulations to the management and staff of R.M. Sullivan Transportation, Inc., Springfield, MA on the distinct honor of being chosen the recipient of the Phillips-Van Heusen Corporation 2008 Outstanding Customer Service Award. It is with great pleasure that I acknowledge this outstanding achievement in recognition of your willingness to do more, do it better, and exceed our expectations.

In a marketplace that becomes increasingly more complex and competitive, a higher level of performance is required in order to attain success. R.M. Sullivan Transportation, Inc. has risen to that level and we are pleased to recognize your achievement. Customer Service does not come from a manual; it comes from dedicated hard working individuals. Your regard to our distribution standards has contributed greatly to your efficient servicing of our retail stores.

Thank you for your commitment to excellence. We look forward to our continuing business partnership and raising the level of success even further.

Cordially,



Kevin J. Urban  
Executive Vice President Logistics Services